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Course Description

This course deepens an understanding of financial analysis tools and concepts. Students will learn how and when to use the financial-analytical tools required to make effective business and policy decisions. Functional areas addressed are assessing financial health, planning financial performance, interpretation of data and recommendations, and supply-chain management. Prerequisite(s): ACT 222 or approved equivalent.

Course Objectives:

Students will be able to:

- Critique the quality of corporate governance of a firm.
- Outline ethical matters and their potential impact on corporate finance.
- Monitor a firm's liquidity, asset utilization, dividend policy, debt position, and profitability.
- Apply future value, present value, and the cost of capital to make decisions.
- Execute basic financial modeling and the valuation of stocks or bonds.

Learning Activities:

1. Review the syllabus thoroughly and watch the Start Here video.
2. Post in the Introduction Discussion Board and interact with classmates.
3. Subscribe to the questions and answers (Q&A) discussion board.
4. Use your McGraw-Hill access code to connect with the textbook publishers' online platform.

Required Text:

Corporate Finance, Core Principles and Applications, Ross, Westerfield, Jaffe, and Jordan, 6th edition, 2021 & Connect Access Code – available in two different forms:

- Connect + textbook rental, ISBN10: 126422530X | ISBN13: 9781264225309, **OR**
- Connect + loose leaf book ISBN10: 1264094078 | ISBN13: 9781264094073

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[BUS672 Course Syllabus](#)

Word Document



[Course Q&A Discussion Board](#)

Discussion Topic



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Discussion Topic

